



dirtypop Magazine
 PO Box 603
 Old Chelsea Station
 New York, NY 10113
www.dirtypop.org
info@dirtypop.org

ADVERTISING

This certifies that the below named agrees to advertise in **dirtypop** Magazine for the cost listed below; please note payments are due immediately upon signing. In exchange for payment, **dirtypop** agrees the ad will be printed at the size and specs below in the magazine's next issue. In the event that an issue is not released, the advertiser may choose to be refunded the money paid or have the advertisement appear in the following issue.

Format & Due Date: All ads must be designed in Adobe InDesign CS or above or as Adobe Photoshop 7.0+ , CS2 in .TIFF; resolution of at least 300 dpi. **Ads should meet the size specified below and should be uploaded to our ftp site or emailed to editor@dirtypop.org no later than May 28, 2006. Instructions for ftp are below.**

FTP Instructions For Uploading Your Ad File

1. Please name your file by company and date: for example "babeland05-15-07.tiff"
2. FTP login information:
 url link: [ftp.dirtypop.org](ftp://dirtypop.org)
 login: dirtypopftp
 password: dirtypop
3. Drag your file to folder "ADS_ISSUE4"

Ad size & cost: Rates and sizes are listed below. **dirtypop** offers a three-ad package discount. Purchase advertisements in three consecutive issues and deduct 30% off the price of the third ad (or 10% off each individual advertisement). **Web ads and rates are available upon request.**

B&W 1/4 page (3 3/4" x 4 7/8")	\$200
B&W 1/2 page (4 7/8" x 7 1/2")	\$300
B&W Full page (7 1/2" x 9 3/16")	\$600
Inside FULL COLOR Full page (7 1/2" x 9 3/16")	\$750
Inside Front Cover Full page (7 1/2" x 9 3/16")	\$800
Inside Back Cover Full page (7 1/2" x 9 3/16")	\$750
FULL COLOR Back Cover (7 1/2" x 9 3/16")	\$1200

*Dimensions for interior ads account for 1/4 inch border around pages

Checks should be made payable to Abbie Swanson. Please write "dirtypop ad" on the memo line of the check so we know what it's for--thanks for advertising with us!

Invoice#:
Advertiser Name:
Ad Specs:
Amount due/paid: